

## **Series C.**

Midtown Select Investors I. Series C, will focus on Corporate Manufacturing Investments, as well as any real estate that may be a part of the investment.

Assets will predominantly be food manufacturing in nature with a growth component. The growth component will be achieved utilizing early stage investment, angel strategies or as strategic capital.

Past opportunities have been early investments in Proof Alcohol Ice Cream where Midtown's principals were involved in the initial raise as well as the advisory of the buyout of the former Board of Directors.

A strategy of Series C will be to increase Midtown's position in Proof in 2022 as the brand expands through the south. Current retailers include Lowes Foods, Walmart and Total Wine & More.

Series C will also include an investment in UVIA Sangria, a startup Hard Sangria which is slated to compete in the Hard Seltzer market. Midtown has acquired a 20% stake in the company. The product is completing development and is set to launch in Fall 2022 in New Jersey.

Investments for Series C.

Proof Alcohol Ice Cream - Columbia, SC  
[proofalcoholicecream.com](http://proofalcoholicecream.com)

UVIA Hard Sangria - Millburn, NJ

